

Serial No. 09/196,338
In reply to Final Office Action mailed May 7, 2007
and Advisory Action mailed August 23, 2007
Page 1 of 11

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Sean Handel et al.	
Serial No.:	09/196,338	Conf. No. 9014
Filed:	November 19, 1998	Group Art Unit: 3622
Title:	A PERSONALIZED PRODUCT REPORT	Examiner: A. Duran
Docket No.:	60021-302901	

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Dear Sir:

This is in response to the Final Office Action mailed on May 7, 2007 and the Advisory Action mailed on August 23, 2007. Please consider the following amendments and remarks.

Amendments to the claims begin on page two (2) of this paper.

Remarks begin on page nine (9) of this paper.